

EarlyBird Twitter - Who's Who Release Notes

Released to EarlyBird accounts on July 13th 2017

Page Description

Accessible from **marketearlybird.com** (<https://www.marketearlybird.com/whoswho>) and the EarlyBird dashboard, Who's Who is a web-based Twitter account search/management portal that is linked to all EarlyBird accounts. Who's Who allows users to perform ad-hoc keyword and username searches across Twitter, access a suggested list of financially relevant Twitter accounts, and manage which accounts power their news feeds. Replacing the 'LISTS' area from previous versions of EarlyBird, Who's Who is designed to make building, managing and refining your list of Twitter news sources simpler.

Page Functionality

- Browse the Who's Who list for recommendations across finance and politics. Users are not restricted to this list, but it gives rapid access to regulators, central banks, key figures from finance and politics, as well as respected names from FX, Equities, Commodities.
- Search our library of SmartTrack-powered Twitter searches for equities, currencies and topics. These searches cast a wider net than regular Twitter searches, bringing you the key stories and Tweets on the topics you're following.
- Access our EarlyBird Collections – lists of Twitter accounts grouped by topic that can be followed as a single feed.
- Create personalised folders and manage news sources using intuitive drag and drop controls.
- Search for and follow any Twitter user without restriction.
- See a preview of recent Tweets from accounts in selection. Useful for determining, at a glance, if the account is relevant and worth following.

Compliance Considerations

- There is no "Twitter Account" associated with an EarlyBird user, so there is no possibility of anyone detecting the set of accounts or searches followed by an EarlyBird user.
- All Tweets delivered to an EarlyBird user are recorded and timestamped both with the Tweet Time and the Delivery Time (the user might first see a Tweet from Saturday when he reviews Tweets on the Monday).
- Tweets can be reviewed via the EarlyBird Admin Portal by suitably authorised compliance / surveillance personnel.

Additional Reading

- EarlyBird Who's Who Guide | <https://www.marketearlybird.com/guides/whoswhoguide>
- EarlyBird Who's Who Blog 'Who's Who – The Ultimate Online Financial Twitter Library!' | <https://www.marketearlybird.com/blog/2017/7/10/WhosWhoTheUltimateOnlineFinancialTwitterLibrary>

[END]